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SX/S-4/UG(P) — BBA (VIII)

## 2017

Time : 3 hours

Full Marks : 70

Candidates are required to give their answers in their own words as far as practicable.

The questions are of equal value.

Answer any five questions.

- What do you mean by Research Methodology? Discuss it's significance and describe the different types of Research.
- Discuss the concept of Research Design.
  Describe some important research design for research study.
- 3. What do you mean by 'Sample Design' ? Discuss the points should be taken into consideration by a researcher in developing a sample design for his research project.

XU - 20/2

(Turn over)

- Discuss the difference between questionnairs and scheules. Describe the contents in construction of questionnaire.
- 5. Write a brief note on different types of analysis of data pointing out the significance of each.
- Define hypothesis. What are the types of hypothesis ? Explain them with suitable examples.
- 7. Write short notes of the following :
  - (a) Type-I error
  - (b) Sign Test
  - (c) Binomial test
  - (d) Eigen values
- 8. What do you mean by multivariate analysis ? Discuss how it differs from bivariate analysis.
- 9. What in Chi-squar ? Explain its significance in statistical analysis.
- 10. Describe, in brief, the layout of a research report, covering all relevant points.

